



For Immediate Release

Contact:

Tracy Coughlin | Marketing Director
Yarmouth Boat | YarmouthBoatYard.com
72 Lafayette Street, Yarmouth ME 04096
P 207-846-9050 | F 207-847-9390 | Tracy@ybyboats.com

Yarmouth Boat Yard Grows Again, Becoming a Dealer for BRIG Inflatable Boats

May 31, 2018 Yarmouth, Maine — Yarmouth Boat Yard is adding another line to its product offerings, bringing on BRIG, makers of the world's most advanced rigid inflatable boats (RIBs). Lightweight, stable, and compact, BRIG Inflatable Boats are renowned for their quality construction, durability and performance. Built in Europe, using world's best practices and featuring UV resistant Hypalon® tubes, BRIG RIBs are perfect for ferrying guests and crew in comfort and safety, for fishing, or for simply exploring the coastline.

Headquartered in Europe, BRIG's expert team of designers and engineers fuse the cutting-edge design, technology and precision engineering of military aeronautics with the finest marine craftsmanship. Their RIBs are hand built and finished to exceptional standards, using only the finest materials.

"We are always looking to bring on high quality products for our customers," explained Steve Arnold, owner of Yarmouth Boat Yard, Moose Landing Marina, and Freedom Boat Club of Maine. "BRIG Inflatables fills a key niche for our customers who are looking for the highest levels of performance and safety in a rigid inflatable."

"As we expand our product line in the U.S. market, Yarmouth Boat Yard was a natural choice as a dealer for Maine," stated Boyd Tomkies, Chief Executive Officer for BRIG USA. "We choose our distributors carefully, taking into account the local aspect of every market we enter. We want to partner with the best people in the business and that led us to Yarmouth Boat Yard. They have a top-notch crew for both sales and service and we knew they would represent the BRIG product well."

BRIG vessels are the pinnacle of affordable luxury, offering ample stowage, impeccable performance, and plenty of comfortable seating for all passengers. Check Yarmouth Boat Yard's website for available models and pricing. For more information about BRIG, visit brigusa.com.

About Yarmouth Boat Yard/Moose Landing Marina/Freedom Boat Club

[Yarmouth Boat Yard](http://YarmouthBoatYard) is a full-service marina with over 100 slips and both outdoor and indoor heated boat storage. Our expert technicians can handle everything from painting and detailing to fiberglass work, engine overhauls, routine maintenance, as well as assisting with service and installation of all your marine electronics. [Moose Landing Marina](http://MooseLandingMarina), in Naples Maine, is the largest pontoon and deck boat dealer in New England. Our full-service marina has 200+ deep water slips, a convenient launch ramp, a double-sided fuel dock and easy access to Long and Sebago Lakes. Offering sales, service, storage, transport, and rentals, we can meet all your boating needs. [Freedom Boat Club](http://FreedomBoatClub) (FBC) is the nation's oldest and largest boating club. Members enjoy affordable, maintenance-free boating at our two Maine locations. Multiple membership plans PLUS access to boats at 160+ clubs in U.S. & Canada.

Attachments

BRIG logo and images of BRIG boat models

BRIG
inflatable boats



BRIG 420HT



BRIG 480HT



BRIG 730