



For Immediate Release

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Yarmouth Boat Yard Grows Dealership Offerings with Addition of Seaway Boats

April 10, 2018 Yarmouth, Maine — Yarmouth Boat Yard is pleased to announce the addition of Seaway Boats to its all-star line-up of product offerings. Seaway hand-builds downeast style boats with classic lines, commercial heritage and modern composite construction. They offer 11 different models from 18 – 27 foot including utility boats, center consoles, hardtop pilothouses, and cuddy cabins.

“We’re thrilled to expand our offerings to include the Seaway line,” explained Steve Arnold, owner of Yarmouth Boat Yard, Moose Landing Marina, and Freedom Boat Club of Maine. “Our customers love the functionality and authentic look of these boats and the brand fills the growing demand we are seeing for traditional New England style boats.”

“Yarmouth Boat Yard was a natural fit to become an authorized dealer for Seaway,” stated Bob Bourdeau, Owner of Seaway Boats. “Their teams have a thorough understanding of the downeast boat market and can offer customers expert guidance and support from sales through service and repair.”

By adding Seaway to their existing Eastern Boats lineup, Yarmouth Boat Yard positions themselves as the leader in the small to mid-size downeast style boat market. Seaway Boat models are already in stock and available for purchase through Yarmouth Boat Yard. Check their website for availability and pricing.

About Yarmouth Boat Yard

Yarmouth Boat Yard has been servicing and selling new and quality used boats since 1948. The full-service marina offers over 100 slips and both outdoor and indoor heated winter boat storage. Our expert technicians can handle everything from painting and detailing to engine overhauls, routine maintenance, or preparing your engine for the season. Our certified electronics specialists can assist with service and installation of all your marine electronics. For more information on Yarmouth Boat Yard, visit YarmouthBoatYard.com or call 207-846-9050.

About Seaway Boats

Seaway Boats builds hard-working vessels that are graceful and seaworthy. Efficient and durable, they have hard-chine hulls that offer Downeaster, Lobster Boat, and Coastal Hardtop models to meet the needs of anglers, families, and commercial fishermen alike. Their classic, sweeping sheerlines give them head-turning beauty and teak accents and cabinetwork add extra value and style. Seaway’s roots may be in building workboats, but they know how to build a boat you’ll be proud to own, no matter how or where you use her. For additional details, visit seawayboats.com or call 603-652-9213.

Attachments

Seaway logo and pictures of some of the models of Seaway Boats



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Seaway Seafarer 27



Seaway 21 Center Console



Seaway 18 Center Console

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